

It's time to think

ultrasound
first

for all the right reasons.

Ultrasound First is an endeavor devoted to education and increasing awareness of the effectiveness of ultrasound in enhancing patient care.

Safe Ultrasound emits NO ionizing radiation. It may be all you need.

Effective Ultrasound has comparable or superior diagnostic capability in a growing number of imaging scenarios making it the smart diagnostic choice.

Affordable Ultrasound is an inexpensive and portable tool that can provide faster diagnosis. Image more for less.

Objectives

- Raise awareness of the value and benefits of ultrasound among patients, health care providers, and insurers
- Provide ultrasound education and evidence-based guidelines for health care providers
- Educate insurers about the cost savings and patient benefits associated with performing an ultrasound study when scientific evidence supports its potential effectiveness compared to other imaging modalities
- Educate patients about the benefits of ultrasound as the appropriate imaging modality for their care
- Encourage the incorporation of ultrasound into medical education

ultrasound
first safe
effective
affordable

Visit www.ultrasoundfirst.org

to learn how you can get
involved and support the
Ultrasound First mission.



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