

It's time to think

ultrasound

for all the right reasons.

Safe

Ultrasound emits NO ionizing radiation. It may be all you need.

Effective

Ultrasound has comparable or superior diagnostic capability in a growing number of imaging scenarios making it the smart diagnostic choice.

Affordable

Ultrasound is an inexpensive and portable tool that can provide faster diagnosis. Image more for less.

ultrasound

 **first** safe
effective
affordable

Ultrasound First is an endeavor devoted to education and increasing awareness of the effectiveness of ultrasound in enhancing patient care.

www.ultrasoundfirst.org

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Objectives

- Raise awareness of the value and benefits of ultrasound among patients, health care providers, and insurers
- Provide ultrasound education and evidence-based guidelines for health care providers
- Educate insurers about the cost savings and patient benefits associated with performing an ultrasound study when scientific evidence supports its potential effectiveness compared to other imaging modalities
- Educate patients about the benefits of ultrasound as the appropriate imaging modality for their care
- Encourage the incorporation of ultrasound into medical education

Visit www.ultrasoundfirst.org
to learn more about how you
can get involved and support
the Ultrasound First mission.



Scan QR code with
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more information.

Organized by

The association for medical ultrasound
aium[®]
AMERICAN INSTITUTE OF ULTRASOUND IN MEDICINE

The American Institute of Ultrasound in Medicine (AIUM) is a multidisciplinary medical association of more than 9000 physicians, sonographers, and scientists dedicated to advancing the safe and effective use of ultrasound in medicine through professional and public education, research, development of guidelines, and accreditation.

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